



# CLOVIS ART GUILD NEWS

October 2023 [www.clovisartguild.com](http://www.clovisartguild.com) Issue #709

## GENERAL MEETINGS

- 2<sup>nd</sup> Wednesday of each month
- 7:00PM – 9:00PM
- Clovis Veterans Memorial District (808 4<sup>th</sup> St., Clovis, Patriot Room)
- Membership dues \$30/year
- Guest is \$5 per meeting
- **Next meeting October 11, 2023**
- *No meetings November thru January*

## BOARD MEETINGS

- 1<sup>ST</sup> Wednesday of each month
- 4:30PM – 7:30PM
- Denny's (Shaw & Willow)
- *Next meeting October 4, 2023*

## ART HOP

- 1<sup>ST</sup> Thursday of each month (Downtown & Tower District)
- 3<sup>rd</sup> Thursday of each month (Metropolitan Fresno Area)
- 5:00PM – 8:00PM

### **Featured Artist**

October: Jackie McCoy

### **Art Demonstration**

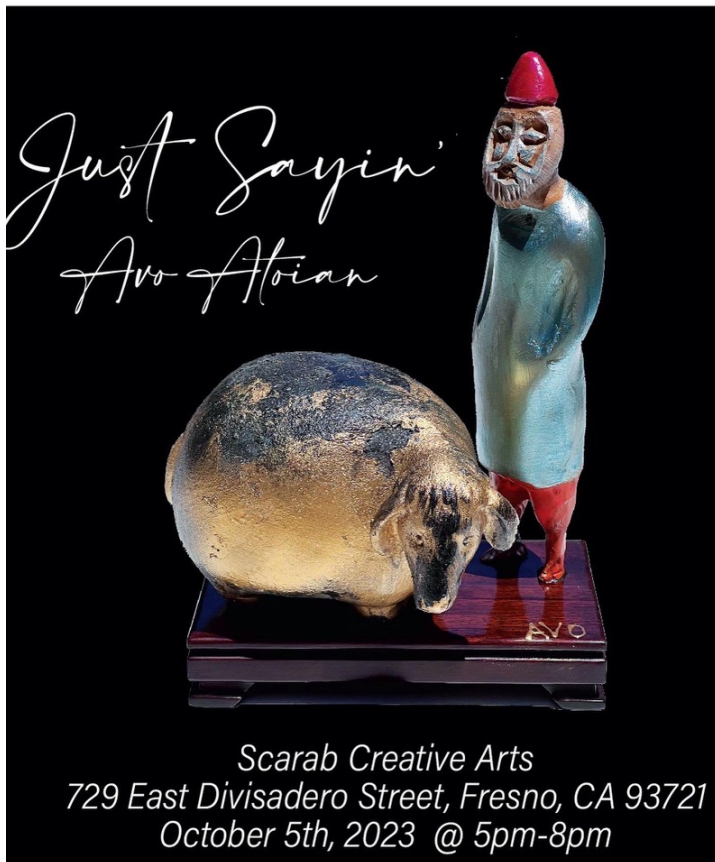
October: Lola Nelson

### Friendly Reminder

The next time we will change paintings in the library will be Nov. 15, 2023 and Jan. 17, 2024.

### Welcome

The CAG has a new member. We would like to extend a warm welcome to Peter Newell.



*Just Sayin'  
Avo Atoian*

### Solo Art Show at Scarab Gallery

Artist Avo Atoian will present a solo art exhibit at Scarab Gallery located at 729 East Divisadero St., Fresno, CA, 93721. The exhibit will open on Thursday, October 5, 2023 during Art Hop starting at 5:00PM. Refreshments and light appetizers will be served. Your attendance is highly encouraged. In fact, bring some friends and/or family.

Scarab Creative Arts

729 East Divisadero Street, Fresno, CA 93721

October 5th, 2023 @ 5pm-8pm



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## Featured Artist of the Month

### Jackie McCoy

As a child, if you gave me a pencil and paper or crayons, I would get lost in time drawing; but I never pursued art until one year before I retired from the I.R.S. Alice Sutton and I took watercolor classes from Sue Porter at the Clovis Adult School for a few years. Then we had the opportunity to take acrylic classes from Jerome Grimmer at the Door Art Gallery for several years, until he moved away. They both taught us so much. I hope you enjoy looking at some of my paintings.

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## Artist Portfolios Today

By Elizabeth Davitian, Clovis Art Guild Member

Back in the day when I took art classes, we were stuck lugging around our portfolio. Even when going for an art internship or job, everyone wanted to see it. Mine was a big black leather portfolio that zipped all the way around. Plastic sleeves filled with a record of our creative life.

Times have certainly changed since my college days. Now I get asked if I have an “online presence” or a particular site I use to view my work, my gallery, a portfolio website. I do not. Despite working full-time on a computer all day crunching numbers and dealing with details, I never researched my online art options. Sure, I have visited web sites such as Liquitex and Strathmore, but never pursued online portfolios. Many of you may have an online art presence, but this is for the newbies out there who are thinking about it.

I want to set one up now. Some are free, some are free with paid upgrades. The premium customizable sites have costs that vary depending on the options you choose. It’s quite a maze of options. Much more complex than just slipping my latest work into that big black leather case. Here are some of the questions that will help you decide which site you will choose:

1. Free or payment options?
2. Easy to set up?
3. Do I require customer/technical support?
4. Do I want a gallery website to show my work?
5. Do I want a storefront/marketplace to sell work?
6. Will advertising appear?
7. Am I limited to space?

Some free sites to try at first to get your feet wet are the popular Behance (from Adobe), Dribbble (can show your projects in progress, Portfolio (customizable), and Portfolio Box (easy to use and you can buy a domain name.)

If you look around, you can find some sites with free trials such as Carbonmade (large amount of users and you can connect with other designers), and Cargo (simple to use and customizable.)

There is also the option of designing and building your own website to show and/or sell with popular Wordpress, and Squarespace (good for newbies and various templates are available like art, jewelry, design.)

I have decided to start with trying the free sites and getting the hang of options. One of the things I need to check is I don’t want to provide my credit card number that even some of the free sites require. I also want easy—simple to edit. Time to get to work!



**October Demonstrator – Lola Nelson**

**Art History:**

I graduated from Art Instruction Schools in Minneapolis, Minnesota. I work in oils, watercolors, pastels and wood. It depends on the subject I choose whether I want to do it as a painting or wood carving.

Being raised on a farm in the Catskill Mountains, I grew up around horses, cows, chickens and farm machinery. I have a nostalgic interest in old farm equipment and old steam trains. Horses were a large part of my life and I rode them often. Many of my early art work included horses and still do. My drawing skills started at a very young age. I've always had a good eye for detail and will study my subject carefully. My drawings are very accurate of my focal point. When I lay out a sketch, the focal point will be very detailed and the background and foreground will be very loose with just a few lines to suggest where I might put a group of trees, stream or the horizon. As I paint, it will all come together.

There was lots of wildlife where we lived and I loved viewing them. Many times, I will put wildlife in my landscapes.

My husband and I have travelled extensively throughout the US and Canada with our fifth wheel. We've also hiked and backpacked in much of the Sierra and Canada. During our travels, it has given us many opportunities to get excellent photos of wildlife and breathtaking scenery. My husband is a camera bug and does most of the photography. I later look at the photos and decide which to use for my painting.

I have won over 300 awards from national, international and local art shows. Many of my art pieces have been sold worldwide.

I am a signature award winner of the Society of Western Artists, Women Artists of the West and formerly with Alliance of California Artists.



**"Spring Thaw" oil by Lola Nelson**



**"A Time to Rest" wood carving by Lola Nelson**



**"Checking the Cinch" watercolor by Lola Nelson**

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## Pick of the Month Winners for September

First Place – Elizabeth Olive

Second Place – Jim Morris

Third Place – Duane Oberquell



*Friendly Reminder: Please bring in your artwork for the month of October.*

The September demonstration provided by Paul Buxman was a great success. It was well attended and focused on oil painting techniques.

### Friendly Reminder

Clovis Art Guild Art Show  
October 22-28, 2023

The Vineyards, The Armenian Home  
6694 E Kings Canyon, Fresno

Reception is Wed. Oct. 25th @ 4 –7 pm

Open to the public, free admission

Hours 10 am to 6 pm Sat 10 am to 3pm

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## Monthly Winners for 2023 Nominees for Pick of the Year

February:	Duane Oberquell	"Rocks and Streams"	in Pastel
March:	Elizabeth Olive	"Flower and Vase"	in Watercolor
April:	Jim Morris	"Bad Decisions"	in Oil
May:	Brad Davis	"Spring Run Off"	in Watercolor
June:	Duane Oberquell	"Rocks and Fields"	in Watercolor
July:	Jim Morris	"Wolf"	in Oil
August:	June Livingston	"Too Cute"	in Oil
September:	Elizabeth Olive	"Dancing Buddies"	in Mixed Media

### CAG Board of Directors

President – Gail Daley (960-2428)

Vice President/Bargain Table– Shirley Lindgren (940-7050)

Secretary – Meganne Gore (255-2146)

Treasurer/Memberships – Alice Sutton (787-2386)

Pic of the Month – MaryAnn Ferstl ( 285-5663)

Publicity/Newsletter – Avo Atoian (209-683-9467)

Refreshments – Jeanne Naito (255-2146)

Sunshine Club – Carole Anderson (240-5711)

Webmaster – Jim Moris (520-262-8584)

Greeter – Susan Patterson (790-2004)

Program Chair - Jackie McCoy (787-2451)