



# CLOVIS ART GUILD NEWS

[www.clovisartguild.com](http://www.clovisartguild.com)

MARCH 2022 Issue 581

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**2022 ART DEMOS**

**FEB**.....MARILYN TORCHIN

**MAR** .....KIRK CRUZ

**APR** .....TBD

**MAY** .....TBD

**JUNE** .....TBD

**JULY**.....TBD

**AUG**.....TBD

**SEPT** .....TBD

**OCT** .....TBD

**2022 FEATURED ARTISTS**

**FEB**.....CAROLE ANDERSON

**MAR**.....ROSEANNE PETERS

**APR** .....TBD

**MAY** .....TBD

**JUNE** .....TBD

**JULY**.....TBD

**AUG**.....TBD

**SEPT** .....TBD

**OCT** .....TBD

## PRESIDENT'S MESSAGE

It looks as if things are still on track for the Old West Show to take place, so I hope all of you are busy painting away. If you plan on entering the cover brochure contest, please bring your entry to the March meeting. We will be in the Patriot Rooms again.

Diane Breuer has started a Plein Air painting group call CCVPAP (Central California Valley Plein Air Painters) which will meet once a month. She says, "Join us and paint Plein Air! Once a month, maybe more often if we can, we will meet and paint at different locations. We plan to paint as local as Shinzen Friendship Garden, and as far away as the coast. We will give you plenty of time to plan the trips. We will also share other art organization's plein air outings, near and far." If you are interested go to <https://www.fresnoarthub.com/works> for more information. The next meeting will be March 23, 2022, 10:00 AM at the Woodlake Botanical Garden, 577 E. Naranjo Blvd., Woodlake, CA 93286. ■

~ Gail Daley

## KIRK CRUZ March Demonstration

Kirk Cruz was born in Fresno California and has studied painting and drawing for over 20 years. He was inspired and encouraged by his father Gilbert Cruz during his youth.



"Madonna"

Kirk has studied at Fresno State, Fresno City College, South Lake Tahoe College and Clovis Adult School.

Kirk has had an interest in the study of "Color theory" and is currently using color permanent ink pens (such as Sharpie and BIC) as his medium.

Kirk's art pieces have been shown as part of Art Hop and at the Fresno Art Museum as part of the Fresno Fair Art exhibit.

Kirk's other artistic interests include dance, singing, acting and martial arts. He has performed in local shows and currently is looking to expand into Film. ■

*“I have already settled it for myself so flattery and criticism go down the same drain and I am quite free.”*

~ Georgia O'Keefe

## THE ART OF MINDFULNESS & FINDING INTENTION

*Printed by permission from Ellen Howard's Monthly Email Newsletter*

I just finished reading Jay Shetty's insightful book "Think Like a Monk". Jay spent 3 years living in a monastery where he learned how to retrain his thoughts in order to live a more intentional, peaceful and happier life. He has taken these lessons and applied them to our current times to help others achieve the same results...

He uses a wonderful example of how to live more intentionally by using a **To Be** list instead of a **To Do** list. An example he gives is if you'd like to live financially free *your* To DO list might include updating your CV,

researching lucrative jobs, and applying for positions. Instead, Jay focuses on the qualities you need to be financially successful; your **To BE** list of discipline, focus, & passion to obtain that goal.

My **To Do** list as an artist includes creating work, providing marketing, sales, and customer service support, developing teaching techniques etc... but living intentionally as an artist I need **To Be** passionate, creative, a risk taker, self directed, open, have a growth mindset and be curious. In the creation of my work, it is important for me to be intentional by developing a clear story or focal point before I start to paint. In my execution, I need to be intentional with design, shapes, values and color. I need to focus on creating variety in my shapes, observe how all

the shapes are connecting as a whole, and how they interact or relate to the other shapes in the painting. For me, to paint with intention is to show up fully, paying attention to what is going on around me and within me, and to connect with myself and my viewer and stay true to what I truly want to express.

The beauty is that my **To Be** list as an artist can also be carried over into my personal life by me being more curious, open, risk taking in my relationships and family life. Giving space for the qualities we would like to be known for instead of focusing on the outcome, helps us to live more intentionally in the world creating deeper meaning and lasting satisfaction.

To subscribe to Ellen's free newsletter, go to [ellenhowardart.com](http://ellenhowardart.com). ■



### SAVE THESE DATES!

#### **CLOVIS ART GUILD MEETING**

Clovis Veterans  
Memorial District Bldg.  
808 4th Street  
Clovis, CA 93612

**March 9, 2022, 7–9pm**

#### **52nd ANNUAL OLD WEST & RODEO ART SHOW**

Clovis Veterans Memorial District  
Veterans Room  
808 4th Street  
Clovis, CA 93613

**RECEIVING —**  
April 16, 10am-Noon

**OPEN FOR VIEWING —**  
Monday-Saturday,  
April 18-23, 10am–6pm

Sunday, April 24, 10am–4pm

**RECEPTION/AWARDS CEREMONY —**  
Thursday, April 21, 5–8pm

**PICK UP ART —** April 24, 4–5pm  
at show location.

*NOTE: See the attached Prospectus and Entry forms.*

#### **SUNNYSIDE LIBRARY PAINTING EXCHANGE**

MARCH 16, 11am  
Paintings will hang for 2 months.  
See Gail Daley for details.



## MARCH FEATURED ARTIST — Roseanne Peters

Roseanne has considered herself a professional artist for more years than she cares to divulge. She works mainly in oils and acrylics, but has tried many mediums that has caught her fancy. Her development as a painter really comes from her dedication to her profession and constant self improvement. Her art education began at California State University, Northridge, but quickly transitioned to the California Art Institute. She is very grateful to have also learned her craft under such masters as Richard Schmid, Daniel Greene and Tony Ryder. She considers her art education more demanding and valued than the degrees she holds in Journalism and Marketing.

Her paintings include landscapes, figurative, still lifes and even abstracts. However, it is portraits that are her true passion. She is a member of the two international portrait societies as well as Clovis Art Guild. She also gives workshops on portraiture as well as private instruction. ■

Roseanne Marie Peters  
Creating Fine Art Today and a Treasured Heirloom Forever  
<https://pixels.com/art/roseanne+peters>  
[www.roseannepeters.com](http://www.roseannepeters.com)

## FEBRUARY'S PICK OF THE MONTH WINNERS



**1st PLACE**  
Susan Patterson,  
*"Rhoddies,"* Watercolor



**2nd PLACE**  
Roseanne Peters,  
*"Waiting for Santa Paws,"* Oil



**3rd PLACE**  
Georgia Verduzco,  
*"In Flight,"* Watercolor



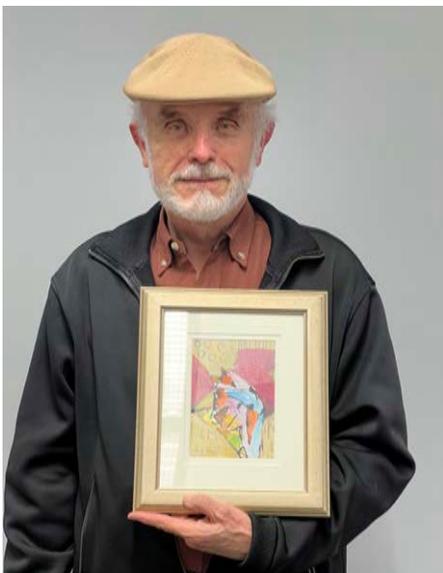
### FEBRUARY'S FEATURED ARTIST Carole Anderson

### DUES ARE DUE

Yearly membership dues are now due.

### BROCHURE COVER ART DUE

7"x5" B/W camera ready artwork is due at the March 9 CAG meeting for the cover of the Old West & Rodeo Art Show brochure. \$25 to the winner.



*Marilyn Torchin, demonstration artist*

### JIM MORRIS, WINNER

A brand new member of the Clovis Art Guild, Jim Morris, was the winner of an abstract painting

donated by the February demonstration artist, Marilyn Torchin. Her generosity was greatly appreciated as was her excellent teaching and sense of humor. See the February newsletter for more information about Marilyn.

*"A true masterpiece does not tell everything."*

— Albert Camus

**OFFICERS AND COMMITTEES**

<b>President</b>	<b>Gail Daley</b>	<b>960-2428</b>
<b>Vice President</b>	<b>Shirley Lindgren</b>	<b>255-0826</b>
<b>Secretary</b>	<b>Meganne Gore</b>	<b>255-2146</b>
<b>Treasurer</b>	<b>Alice Sutton</b>	<b>787-2386</b>
<b>Program Chair</b>	<b>Jackie McCoy</b>	<b>787-2451</b>
<b>Bargain Table</b>	<b>Shirley Lindgren</b>	<b>255-0826</b>
<b>Featured Artist</b>	<b>Carole Anderson</b>	<b>240-5793</b>
<b>Membership</b>	<b>Alice Sutton</b>	<b>787-2386</b>
<b>Pick Of The Month</b>	<b>Mary Ann Ferstl</b>	<b>285-5663</b>
<b>Publicity</b>	<b>Roseanne Peters</b>	<b>999-3353</b>
<b>Newsletter</b>	<b>Linda Oberquell</b>	<b>(408) 421-7333</b>
<b>Website</b>	<b>Gail Daley</b>	<b>960-2428</b>
<b>Refreshments</b>	<b>Jeanne Naito</b>	<b>255-2146</b>
<b>Rodeo Liaison</b>	<b>Claudia Fletcher</b>	<b>297-5348</b>
<b>Scholarship</b>	<b>Dave Boothby</b>	<b>681-2046</b>
<b>Sunnyside Library</b>	<b>Gail Daley</b>	<b>960-2428</b>
<b>Sunshine</b>	<b>Carole Anderson</b>	<b>240-5793</b>
<b>Greeter</b>	<b>Susan Patterson</b>	<b>790-2004</b>

**BOARD MEETINGS**

*1st Wednesday* of each month 4:30 – 7:30 PM  
except Nov & Dec  
at the Dennys on Shaw and Willow in Clovis.  
All members are welcome.

**GENERAL MEETINGS**

*2nd Wednesday* of each month 7:00 PM — 9:00 PM  
**except Nov — Jan**  
Clovis Veterans Memorial District  
804 4th Street  
Clovis, CA 93612

# CLOVIS ART GUILD

## MEMBERSHIP — 2022

Membership fees are due in **February**. Please fill out the form and return it with your membership fee of \$30.00.

Student membership fees are \$5.00.

Please print.

NAME \_\_\_\_\_ Send to: Clovis Art Guild

P.O. Box 1594

ADDRESS \_\_\_\_\_ Clovis, CA 93613

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

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# CLOVIS ART GUILD 52<sup>ND</sup> ANNUAL OLD WEST & RODEO ART SHOW

## CO-SPONSOR CLOVIS VETERANS MEMORIAL DISTRICT



A J Sutton  
Just A Few Strays  
Acrylic

# April 18 - April 24, 2022

Clovis Veterans Memorial District

808 4th Street

Clovis, CA 93613

Show Chairs: Alice Sutton 559-787-2386

Gail Daley 559-960-2428

[www.clovisartguild.com](http://www.clovisartguild.com)

ENTRY FORM

Attach to back upper  
right hand corner of art.  
Do not separate  
sections

Receiving Old West & Rodeo Open Show Saturday,  
April 16, 2022 10am - 12 Veterans Memorial District,  
Veterans room. Please print or type entry

Artist \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_

E-mail \_\_\_\_\_

Category \_\_\_\_\_ Media \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Signature \_\_\_\_\_



Artist Receipt for Old West  
& Rodeo Open Show  
April 18- April 24, 2022  
Must Accompany Art Pickup

Title \_\_\_\_\_

Artist \_\_\_\_\_

Pickup at Show location on Sunday, April 24, 2022 from  
4:00 - 5:00 PM. Storage of art not picked up is not an  
option. Your signature denotes acceptance of these rules.

ENTRY FORM

Attach to back upper  
right hand corner of art.  
Do not separate  
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Artist \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_

E-mail \_\_\_\_\_

Category \_\_\_\_\_ Media \_\_\_\_\_

Title \_\_\_\_\_

Price \_\_\_\_\_

Signature \_\_\_\_\_



Artist Receipt for Old West  
& Rodeo Open Show  
April 18- April 24, 2022  
Must Accompany Art Pickup

Title \_\_\_\_\_

Artist \_\_\_\_\_

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4:00 - 5:00 PM. Storage of art not picked up is not an  
option. Your signature denotes acceptance of these rules.

# 2022 Old West & Rodeo Fine Art Show

RECEIVING: SATURDAY, APRIL 16, 2022 10AM-NOON  
VETERANS MEMORIAL DISTRICT

VETERANS ROOM

SHOW OPENS MON, APRIL 18<sup>th</sup>

HOURS: 10 AM — 6 PM

RECEPTION/AWARDS CEREMONY

THURSDAY APRIL 21, --- 5 PM — 8 PM

PICK UP ART: SUNDAY APRIL 24,

4:00 — 5:00 PM

**RECEIVING:** Saturday April 16 2022, 10AM—Noon at Clovis Veterans Memorial District, Veterans Room. Judging and Hanging will take place afterwards.

This is an Open Show. ALL SUBJECTS ARE WELCOME in any category except the Theme. Due to limited space, this show may be juried. Any winning entry may be used for publicity in the 2023 show.

**CATEGORIES:** Oils, Acrylics, Watercolors, Pastels, Drawing/Graphics, Mixed/Media, 3-D-art/Sculpture, SPECIAL THEME category: Old West, Rodeo and the Western Way of life. You may enter art in the special theme category "Old West & Rodeo", using any media from the seven open categories as long as the subject matter is the Old West, Rodeo or the Western Way of Life. Categories may be combined at the discretion of the Show Chairs.

**ENTRY FEES** are \$25.00 per art piece for non-members and \$20.00 per art piece for CAG members. Entry fees are non-refundable.

**PRIZE MONEY:** Cash prizes will be offered for Best of Show, First, Second, Third places. There must be 7 entries in a category to receive monetary awards. Honorable Mentions will be awarded ribbons. The Mary Krause Award, a special award for artwork showing a unique understanding of the principals of art. Categories with insufficient entries may be combined with another category for judging. People's Choice will be awarded at the close of the show.

**RECEPTION / AWARD CEREMONY:** Thursday, April 21<sup>st</sup>, 5:00 p.m. — 8:00 p.m. Public is welcome. Awards will be given out this night. CAG does not mail out awards; they must be picked up in person. Please be there to accept your award!

**ELIGIBILITY:** The Old West show is open to all artists 18 years or older. Student Artists under 18 may enter the adult show, but must have a parent, Teacher or guardian's signature on the entry form. All entries must have been completed within the last three years. A signed and completed entry form must accompany each work.

**LIABILITY:** All show entries will be handled with the greatest care, but neither the Clovis Veterans Memorial District or the Clovis Art Guild will be held responsible for any loss or damage whatsoever to any entry, before, during or after the show. Artists should carry their own insurance.

**EXHIBIT HOURS:** Mon—Sat 10am-6pm, Sun 10am-4pm Artists entering the show should be prepared to sit as host/hostess or furnish a representative for at least one 3-hour segment during the show. Thank You.

**ART PICKUP** is Sunday, April 24<sup>th</sup> 4:00PM—5PM at the show location. Please be on time. Storage of your art not picked up from the show is not an option. If you cannot be present during art pickup, please make arrangements for someone else to pick up your art.

**SALES** are handled by the Artist. A 10% donation to CAG is customary and appreciated. Art may not be removed prior to the close of the show — 4:00 PM on Sunday, April 24<sup>th</sup>

**UNACCEPTABLE ENTRIES:** Artwork that has been done by any printing processes will not be accepted. Copies of another artist's or photographer's work from postcards, art books, magazines or other printed material may not be entered. Art depicting famous people or celebrities must have written permission of the celebrity or famous person attached. Work created as a part of a class assignment may not be entered. No Nudity or graphic violence.

**ENTRY RULES:** Artists may enter no more than 3 entries per category and no more than 9 entries total.

Entries cannot have been shown in successive Clovis Art Guild juried shows. Independent work that has been critiqued by a professional or independent work done in a classroom environment is acceptable

Entries in combined categories will be judged against the standards for the original media.

Drawing/Graphics includes pencil, charcoal, colored pencil, Prisma-Color, markers, pen/fink and just about any medium that can be used to draw lines on paper.

Mixed Media: For art to be considered Mixed Media, all media used must be clearly visible.

3-D/Sculpture includes encaustic, glass, ceramic, and other sculpture media such as clay, wood, stone, paper, Bas-Relief, Assemblage, and Collage.

Oils must be completely dry. Watercolor, Pastels, graphics and some types of Mixed Media must be under glass, unless larger than 24" x 28" and then plexi-glass is required.

Frames must be in good repair and ready to hang. There will be no repair table.

**FRAMING:** All paintings must be framed (gallery wrap 1.5—3" on the edge is acceptable). Use of metal frames is at the risk of the artist. Screws for hanging must be no more than 4" inches from the top of the frame and the wire must not show over the top of the frame. Please use flat hangers with wires only, no saw-tooth, eyelet hangers or quick frames and no screw eyes. The ends of the wire must be taped or sleeved with plastic. Unique or uncommon framing must pass inspection by the show chair. Please see the Professional Framing Standards Flyer posted on our website, [www.clovisartguild.com](http://www.clovisartguild.com).

**SIZES ALLOWED:** The maximum size including frame is 42" x 42", maximum weight 25 lbs. Artists entering sculptures or other 3-D media too large or too heavy to fit on a display table should provide their own pedestal.

**MARY KRAUSE AWARD:** Given to the artist who shows the best grasp of the principals of art.

**GENE BUTLER SCHOLARSHIP ART SHOW:** Open to Local Area High Schools. Please contact your teacher for information about the Gene Butler Student Scholarship. All scholarship entries should go through your high school art teacher. Please use the Professional Framing Standards Flyer posted on our website. [www.clovisartguild.com](http://www.clovisartguild.com).

Liaison: Dave Boothby 681-2046  
dboothby@sbcglobal.net